



# DEVIN PIKE

EDITOR / PRODUCER

## PROFILE

Hello! I'm Devin Pike. For the last three decades, I've been continually building my skillset and "toolkit" to bring my passion for producing and editing quality print, online and multimedia content to companies and clients. Along the way, I've helped pioneer new media coverage for events, built initial social media presences for traditional broadcasters, and created a 501(c)3 charity to raise funds for cancer fighters. I'm ready to bring that variety of expertise to your company.

## CONTACT

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[youtube.com/c/DevinPike](https://www.youtube.com/c/DevinPike)

[vimeo.com/devinpike](https://vimeo.com/devinpike)

## SKILLS

### > Professional:

- Solving
- Reliability
- Planning
- Discipline

### > Technical:

- Premiere
- InDesign
- Photoshop
- After Effects
- Wordpress

## ONGOING PROJECTS

### Who Needs Sleep Telethon

Executive Producer for 36-Hour live broadcast raising funds for cancer fighting organizations

### The Big Film Show / Podcast

## PRIOR CLIENTS

Chevrolet • 20th Century Fox  
Sony Pictures • Texas Rangers  
Addison Magazine • Motorola  
The Home Depot • Viacom  
American Standard • Yeti  
Alamo Drafthouse

## WORK EXPERIENCE

### Managing Multimedia Producer

2022

#### Khoros / Austin, Texas

Video, audio and live streaming producer for global customer engagement platform developer

- Produced global streaming presentations
- Built video 'Best Practices' for execs
- Marketing, Communications, Sales videos

### Streaming Event Producer

2021-2022

#### Falcon Events / Irving, Texas

Seamless execution of livestream presentation during virtual conferences and meetings

- Pre-show tech checks
- Live show production calls
- Post-show editing and post work

### Media Specialist

2014-2019

#### McAfee/Intel Security / Plano, Texas

Produced and edited various video and web initiatives; providing support to streamline internal communications

- Learning Media asset production
- Built global diversity video series
- Managed remote broadcast studio

### Producer | Script Supervisor | Editor

2010-2013

#### Invodo Studios / Carrollton, Texas

Edited, directed, and scripted dozens of client shoots for eCommerce videos for white-label production house

- Full campaign "life cycle" management
- Network and storage maintenance
- Graphics and motion asset creation

### Web Services Manager

2007 - 2010

#### CBS Radio Dallas / Dallas, Texas

Director of online companion sites for KRLD-AM (NewsRadio 1080), KJJK-FM (100.3 Jack FM) and KLLI-FM (Live 105.3).

- Updated talent and show pages
- Produced video clips for shows & events
- Launched first Twitter feed for CBS Radio

### Content, Event & Design Specialist

1997 - Present

#### Bacon Samurai Productions / Dallas, Texas

Full spectrum design and promotional studio; directed, designed and produced content and award-winning events

- Print, web and video content
- Copy, audio and video editing
- Full-circle event planning and execution

## EDUCATION

University of North Texas, Denton, TX

Bachelor of Arts & Sciences  
News / Editorial Journalism  
1988-1995